

The Global Reach of ISRJEM

What is the reach of the Israeli Journal of Emergency Medicine? Metrics of this include overviews of our readership, contributors, and participation in the annual scientific assembly.

Our annual review of website traffic reveals approximately 1,600 visits, with traffic increasing monthly and having peaked at over 200 visits per month. Approximately 7 % of website visitors access ISRJEM directly by entering URL <http://isrjem.org/>. Approximately 70 % will access the journal using Google searches, with 'emergency medicine Israel' being the search the top search term in 76.8 % of cases. The trends in web traffic speak both to the growing presence of ISRJEM, and its role as one of the faces of academic Israeli EM.

The international content of ISRJEM speaks to the global reach The Journal. Manuscripts submitted for blinded peer review and ultimately published content increasingly originates from clinicians and researchers across the Middle East, Europe, and North America. This is consistent with the goals of the IAEM as part of its mission to Israeli emergency medicine and the EM community worldwide. ISRJEM endorses the World Association of Medical Editors Policy Statement on Geopolitical Intrusion on Editorial Decisions.¹

This issue of The Journal brings to you an array of content consistent with our mission. We provide international perspectives and case reports in surgery and trauma. An array of research abstracts accepted for presentation at the May 2009 Annual Scientific Meeting of the Israel Association for Emergency Medicine provides an overview of EM research in Israel - with a consideration of the country's unique cultural and medical profile - and collaboration with colleagues abroad. Last, a guest editorial by Dr. Michael Drescher addresses the humane and practical imperatives of patient satisfaction in an evidence-based fashion.

Steven Marc Friedman MD, MPH
Co- Editor in Chief

and,

The Editors,
Israeli Journal of Emergency Medicine

¹ World Association of Medical Editors Policy Statement on Geopolitical Intrusion on Editorial Decisions
http://www.councilscienceeditors.org/services/geopolitical_intrusion.cfm
